



## PRESS RELEASE

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### **MTV Shoots Contest Promo at The Peninsula at Bayonne Harbor**

*Promo features girl preparing to meet Justin Timberlake and Christina Aguilera.*

Bayonne, May 16, 2003 – Television crews from MTV recently shot a promotional piece at The Peninsula at Bayonne Harbor Bayonne.

The promo was shot for an MTV contest, “Justified and Stripped,” which grants winners backstage passes to a Justin Timberlake and Christina Aguilera concert in New Orleans, LA, part of their *Justified and Stripped Tour*.

The 45-second promo will air on MTV from May 16<sup>th</sup> to the 29<sup>th</sup>. It features a young girl among her family who is “training” to keep her cool in the event that she wins the contest and gets to hang out with Justin and Christina.

The one-day filming was shot at The Peninsula at a house on Robinson Farms, which, when the site was still an active military base, served as the Colonel’s residence.

“MTV shot a promo here a few years ago,” said Jere Orlandi, producer, MTV Networks. “When this shoot came up, we didn’t even look anywhere else. We knew this is was exactly where we wanted to shoot.” Orlandi added.

The “Justified and Stripped Contest” will run from May 19<sup>th</sup> to June 5<sup>th</sup>. Two winners and their guests will receive an all expense paid, five-day trip to New Orleans. Winners will receive a professional makeover, \$5,000 and be escorted to the concert via limousine. Finally, winners will be handed VIP backstage tickets to the concert.

“The Peninsula is a great place to shoot,” Orlandi said. “It’s close proximity and easy accessibility to New York, size, open space and privacy are all factors that made this the perfect place to shoot the promo.”

For more information or to enter the "MTV Justified and Stripped Contest," log onto [www.MTV.com](http://www.MTV.com).

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